



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

<u>Contract / Revision</u> 567241 /		<u>Alt Order #</u> 09787367
<u>Product</u> ROMNEY 4 PRES, INC		
<u>Contract Dates</u> 08/10/12 - 08/14/12		<u>Estimate #</u> 26
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	08/10/12	08/10/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,100.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	----F--				1	\$1,100.00			
N 2	8	08/13/12	08/14/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$2,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				2	\$1,300.00			
N 3	8	08/10/12	08/10/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,300.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	----F--				1	\$1,300.00			
N 4	8	08/13/12	08/14/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$3,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				2	\$1,600.00			
N 5	8	08/10/12	08/10/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,300.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	----F--				1	\$1,300.00			
N 6	8	08/13/12	08/14/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	MT-----				1	\$1,600.00			
N 7	8	08/10/12	08/10/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,300.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	----F--				1	\$1,300.00			
N 8	8	08/11/12	08/11/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				1	\$500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**Cleveland, OH 44103**  
**(216)431-8888**

<u>Contract / Revision</u> 567241 /		<u>Alt Order #</u> 09787367
<u>Contract Dates</u> 08/10/12 - 08/14/12	<u>Product</u> ROMNEY 4 PRES, INC	<u>Estimate #</u> 26
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 9	8	08/11/12	08/11/12	Sa 10p-11p Fox 8 News	10p-11p		:30			NM	1	\$1,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$1,600.00			
N 10	8	08/12/12	08/12/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$1,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,600.00			
<b>Totals</b>											<b>12</b>	<b>\$16,100.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	12	\$16,100.00	\$13,685.00
<b>Totals</b>	<b>12</b>	<b>\$16,100.00</b>	<b>\$13,685.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

**RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR POLITICAL OFFICE  
Millennium Sales and Marketing-Washington, DC**

Station: \_\_\_\_\_  
Date of Request: 12/27/11 Time: \_\_\_\_\_  
Candidate: Mitt Romney Party: Rep  
Office Sought: President  
Campaign: Romney for President  
Address: P.O. Box 149756  
City: Boston State: MA Zip: 02114  
Officer Name: Darryl Crate  
Title: Treasurer  
Phone: 857-288-3500  
Inquiry Made By: Stephanie Kincaid  
Of: American Rambler Productions  
On Behalf Of: \_\_\_\_\_  
Candidate ☒ Manager ☐ Committee ☐ Agency ☐  
Check: ☒ ☐ ☐ ☐  
Request Received By: \_\_\_\_\_  
Millennium Sales & Marketing-DC  
Information Requested: \_\_\_\_\_  
POLITICAL RATES  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Information Supplied: \_\_\_\_\_  
AS REQUESTED  
\_\_\_\_\_  
\_\_\_\_\_  
*To be filled in by station*  
Accepted By: \_\_\_\_\_ Date: \_\_\_\_\_ Time: \_\_\_\_\_  
Final Disposition: \_\_\_\_\_  
\_\_\_\_\_  
Payment Received: \_\_\_\_\_ Date: \_\_\_\_\_  
Copy Approved by: \_\_\_\_\_  
\_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WJW - Cleveland	<b>Date:</b> 7/23/12
---	-------------------------

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See schedules for July 25-31					

**Total Charges:** \*See schedules for July 25-31

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/23/12

Date

*[Signature]*  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

American Rambler Productions  
WJW001 WJW  
Account # Romney for President

Payment Number  
0000000000003845

Check Date  
Aug 9, 2012

Check Number  
3600

Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt	Discount Taken	Write Off	Net Check Amt
0000000000004371	AUGUST 10-14	08/09/2012	\$13,685.00	\$13,685.00	\$0.00	\$0.00	\$13,685.00

TOTALS: \$13,685.00 \$13,685.00 \$0.00 \$0.00 \$13,685.00

**VOID VOID VOID**  
American Rambler Productions  
125 Canal Street  
Seymour, MA 01915

Chain Bridge Bank, N.A.  
1445 N. Lincoln Avenue  
Milwaukee, WI 53233  
056009479

VOID VOID VOID  
to the Order of:

WJW

5800 S Marginal Road  
Cleveland, OH 44103  
**VOID VOID VOID**

SECURITY FEATURES INCLUDED. DETAILS ON BACK

⑈ 3600 ⑈

⑆056009479⑆2100111547⑈

American Rambler Productions  
WJW001 WJW  
Account # Romney for President

Payment Number  
0000000000003845

Check Date  
Aug 9, 2012

Check Number  
3600

Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt	Discount Taken	Write Off	Net Check Amt
0000000000004371	AUGUST 10-14	08/09/2012	\$13,685.00	\$13,685.00	\$0.00	\$0.00	\$13,685.00

*Copy*

TOTALS: \$13,685.00 \$13,685.00 \$0.00 \$0.00 \$13,685.00

American Rambler Productions  
WJW001

Account # Romney for President

Voucher Number Invoice Number

0000000000004371

Invoice Date

08/09/2012

Outstanding Amt

\$13,685.00

Net Paid Amt

\$13,685.00

Discount Taken

\$0.00

Write Off

\$0.00

Net Check Amt

\$13,685.00

Check Number

3600

Check Date

Aug 9, 2012

Payment Number

00000000000003845

Orig #567241

TOTALS:

\$13,685.00

\$13,685.00

\$0.00

\$0.00

\$13,685.00

FOR SECURITY PURPOSES, THE FACE OF THIS DOCUMENT CONTAINS A TWO-TONED COLORED BACKGROUND AND MICROPRINTING IN THE BORDER

**American Rambler Productions**

138 Conant Street  
Beverly, MA 01915

Chain Bridge Bank, N.A.  
1445-A Laughlin Avenue  
McLean, VA 22101

056009479

Pay

Thirteen Thousand Six Hundred Eighty Five Dollars and 00 Cents

to the Order of:

WJW

5800 S Marginal Road  
Cleveland, OH 44103

DATE

Aug 9, 2012

AMOUNT

\$13,685.00

*Paul T. [Signature]*

SECURITY FEATURES INCLUDED. DETAILS ON BACK

⑈ 3600 ⑈

⑈ 056009479 ⑈ 2100111547 ⑈